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## *Living Images*

BY CAROL WALKER

### **Farm Call Rates**

Living Images by Carol Walker offers Farm Calls to horse owners who want professional, artistic images of their horses for use in print advertising, websites, trade show banners, prints, postcards, greeting cards, etc.

- Fees:** \$695 Full Day, up to 8 hours, morning and afternoon. Includes online or printed proofs and 12 high resolution images for advertising use and 12 low resolution images for website use.  
\$375 Half Day, up to 4 hours, morning or afternoon. Includes online or printed proofs and 6 high resolution images for advertising use and 6 low resolution images for website use.  
\$235 **One Horse only.** Includes online or printed proofs and 3 high resolution images or advertising use and 3 low resolution images for website use.

Price includes a shoot in one location anywhere on the Front Range of Colorado: Cheyenne to Colorado Springs. Farm Call shoots can include the following types of shots: halter, conformation, liberty, dressage, jumping, driving, etc. You will receive online or printed proofs from the shoot from which you may select the images to use in print ads, website, etc.

**Licensing for Print Advertising and website use:** Price is \$45 per additional image for use in local and national publications, on logo, promotional postcards, or business cards. The images are high resolution, digitally edited, formatted, and on a CD or DVD.

**Licensing for Website use only:** Price is \$25 per additional image for use on websites. You must include the following credit on your website: ©2007 Living Images by Carol Walker. Images are low resolution, digitally edited and formatted for web use, on a CD or DVD.

Prints are archival, printed on archival papers with archival inks, and are digitally edited, suitable for framing. Please inquire for prices with mats.

### **Print Prices:**

24" X 36"	\$175	11" X 14"	\$50
20" X 30"	\$150	8" X 12"	\$40
16" X 20"	\$125	8" X 10"	\$30
12" X 18"	\$75	5" X 7"	\$20
11" X 17"	\$65	4" X 6"	\$15